

Casey A. Peterson

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EDUCATION

UNIVERSITY OF SOUTH FLORIDA ST. PETERSBURG

Pursuing Master of Arts in Journalism and Media Studies
Graduate Research Assistant

St. Petersburg, FL
August 2010 - Present

UNIVERSITY OF FLORIDA

Bachelor of Arts in Political Science
Minors: Business Administration and History
GPA: 3.1/4.0

Gainesville, FL
May 2010

PROFESSIONAL EXPERIENCE

UNIVERSITY OF SOUTH FLORIDA ST. PETERSBURG

Graduate Research Assistant, Department of Journalism and Media Studies

St. Petersburg, FL
August 2010 - Present

- Teaching assistant for two online media classes (200 students)
- Responsible for assisting an assigned professor with book research
- Responsible for grading cumulative projects in one class with 175 students

FLORIDA SCHOLASTIC PRESS ASSOCIATION

Office Manager

Gainesville, FL
August 2008 - May 2010

- Responsible for selection and direct oversight of approximately eight staff members yearly
- Provided support to 150 member high school publications and advisers in areas of production, evaluation, and organization
- Top-level staffer in charge of organization and management of annual convention attended by 1,300 high school journalists and 50 professional journalists
- Maintained membership database for internal and external use
- Controlled daily company banking operations

Intern

December 2007 - August 2008

- Created automated scripts in FileMaker Pro to assist in production of awards at annual convention
- Input membership information into locally-managed database daily
- Acted as interim webmaster using HTML coding

FLORIDA STATE BASEBALL LEAGUE

Entertainer, "D-Jay the Blue Jay"

Dunedin, FL
April 2005 - August 2005; April 2009 - August 2010

- In charge of on and off-field promotions for the Toronto Blue Jays professional baseball affiliate
- Received 2005 and 2009 Florida Marlins/Florida State League merit-based scholarship

SMOKIN'NOTES, INC.

Notes Accuracy Editor

Gainesville, FL
August 2006 - January 2007

- Edited class notes for economics and biology classes at the University of Florida

LEADERSHIP

Palm Harbor University High School

Aftermath Yearbook Editor in Chief

Palm Harbor, FL
August 2005 - May 2006

- Oversaw 37 staff members during production of a 450 page award-winning yearbook
- Editor responsible for layout design, staff management, final corrections, and correspondence with publishers

TECHNICAL SKILLS

Proficient in Adobe Photoshop, Adobe InDesign, Microsoft Word, Microsoft Excel, FileMaker Pro, and basic HTML/Web Design.